HYBRID & VIRTUAL EVENTS

Hybrid events can seamlessly incorporate elements of a traditional event and combine them with a variety of online content, providing a new level of flexibility for event organisers and allowing delegates to experience an event from our world-class venue as well as from anywhere around the world.

Going hybrid is an opportunity to extend your audience reach, provide commercial opportunities and enhance your event experience.

At ACC Liverpool, we can offer a variety of options to support you to deliver your event either fully or partially on line. Whether delivered and streamed live, or recorded for post-event viewing, our production team can help you find the perfect solution.









HYBRID STUDIOS AT ACC LIVERPOOL

Any of our venue spaces can be converted into a professional hybrid studio, using our onsite high-spec equipment, experienced technicians and reliable internet connections.

We can securely stream sessions live to your website; from a single session with one presenter to a virtual panel session with presenters in different locations – or multiple sessions at the same time.



ENHANCED ENGAGEMENT FOR YOUR DELEGATES

To help keep your delegates engaged and to deliver the event outputs you require, we can assist you with adding interactive elements to your event, such as online questions submission and polling or quizzes

We can also stream sessions between any room within our venue, to ensure that onsite delegates can watch in a spacious and comfortable environment and still interact with and feel part of the event.

With all of this enhanced content, we can also provide post event insights into elements of your delegates engagement.





PRE-EVENT Content support

With our on-site high-spec equipment and experienced team, we have the ability to support you in pre-recording content for your conference and event sessions. Whether it's a speaker who can't make the live days or a set piece that you want to pre-record, we are here to support pre, during and post event.



HYBRID & VIRTUAL EVENT PACKAGES

We can offer you a cost effective hybrid or virtual events package that includes world-class venue facilities, high spec equipment and a professional in house production team, for a seamless and memorable event experience.





To discuss your event requirements, contact:

Nicky Norman Head of Production & Technical Services

nicky.norman@accliverpool.com 0151 703 7258



