An **A-Z Guide** to the UK’s most exciting event destination

Liverpool is a vibrant place your delegates will want to visit again and again... and again!

Don’t just take our word for it, dive into our assortment of Liverpool delights and discover all you’ll ever need wrapped up in one fabulous city.
Liverpool has two of them! Located at either end of the aptly-named Hope Street, Liverpool Anglican Cathedral (Britain’s biggest!) and Metropolitan Cathedral of Christ the King (known locally as ‘Paddy’s Wigwam’) are vastly different in architecture but both majestic and beautiful. For one of Liverpool’s hidden gems take a trip up the Anglican Cathedral Tower for spectacular views of the city or explore the Metropolitan Cathedral’s vast crypt.

Albert Dock

Within walking distance of ACC Liverpool, Albert Dock is home to the largest collection of Grade I listed buildings in the country. Bursting with an array of museums, shops and restaurants it is the most popular free tourist attraction in the North of England, and a must see when visiting Liverpool.

Beatles

Liverpool is the birthplace of the best-selling band in history and a designated UNESCO City of Music. Visit the Beatles Story Museum and the world-famous Cavern Club to follow the fab four’s astronomical success story and embark on a Magical Mystery Tour to visit the places that inspired their music including Penny Lane and Strawberry Field.

Cathedrals

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To ensure you enjoy your time in Liverpool and make the most of your visit we have developed the Delegate Card, available for free to everyone attending a conference at ACC Liverpool. The card is packed with fantastic offers, discounts and privileges for some of the city's best restaurants, bars, hotels and attractions.

The newest addition to the ACC Liverpool family, this adaptable exhibition venue covers 8,100m² of sub-divisible space. Inter-connected to ACC Liverpool, Exhibition Centre Liverpool gives you a range of event possibilities unmatched by any other facility in Europe.

Liverpool is the most successful footballing city in England and is home to two premier league clubs, Liverpool F.C. and Everton F.C. Between them, they have won 27 English First Division titles, 12 FA Cup titles and 3 UEFA Cup titles, and boasted players such as Wayne Rooney and Steven Gerrard.
Our Guest Relations team is here to support you during your time at ACC Liverpool. They understand the pressure on organisers and are there to help, whether you need an extension cable, a recommendation for an important client dinner, a chauffeur or simply some photocopying. Plus, the team can also change any foreign currency you might have.

With over 6,000 bedrooms within walking distance from ACC Liverpool, including the effortlessly chic onsite 4* Pullman Liverpool, there are plenty of places for your delegates to lay down their heads after a busy day. Working with the Liverpool Hoteliers Association and Liverpool Convention Bureau, we’ll ensure your accommodation needs are covered.

This world famous collection of spectacular sculptures by Antony Gormley are on Crosby Beach, ten minutes from the city centre. Another Place consists of 100 cast-iron, life size figures spread out along three kilometres of the shore, stretching almost one kilometre out to sea.
Liverpool John Lennon Airport

Just seven miles from the city centre, Liverpool John Lennon Airport offers flights to and from over 70 international destinations. Plus, it’s named after Liverpool born Beatle John Lennon. For direct long haul flights Manchester Airport is just 45 minutes from Liverpool city centre. Carriers include British Airways, Emirates, Etihad and KLM.

Kindness

Renowned worldwide for it’s close community and inviting atmosphere - now it’s official! In 2017 Liverpool was voted the kindest city in the UK, with more scousers performing regular acts of kindness than anywhere else in the country. Liverpool was also voted the fourth friendliest city to visit in the world in a recent poll by Rough Guides.

Liverpool Convention Bureau

Liverpool Convention Bureau forms part of Marketing Liverpool, the city’s destination marketing organisation. Working in partnership with event managers and ACC Liverpool’s expert team they have inside knowledge on venue finding, familiarisation trips, accommodation booking, assistance with cultural programmes, delegate welcome services and advice on suppliers.
San Francisco has its cable cars, New York has its yellow cabs... and Liverpool has its world famous Mersey Ferries - the oldest ferry route in the world! Follow in the footsteps of Gerry & The Pacemakers and take a ferry ‘cross the Mersey for the perfect view of Liverpool’s UNESCO world heritage waterfront.

Liverpool has been voted Britain’s Best Nightlife Destination by TripAdvisor, and it’s not hard to see why! The city is bursting with fabulous bars, restaurants and clubs, ensuring there is always plenty to entertain you in the city during the evening and into the early hours. Check out the ACC Liverpool Delegate Card for our pick of the best.

Liverpool ONE is one of Europe’s leading retail and leisure destinations and the largest open air shopping centre in the UK, set in the heart of the city centre just a short stroll from ACC Liverpool. Visit Liverpool One for the ultimate shopping experience, with over 170 stores bars and restaurants ranging from high street favourites to high end designers.
Georgian Quarter

In this elegant part of the city lies Hope Street, winner in the Academy of Urbanism Awards for 'Best Street', the Everyman Theatre (RIBA Stirling Prize-winning), along with the recently transformed Liverpool Philharmonic Hall, now 175 years old. With two cathedrals and a wide range of independent restaurants and bars it would be a mistake not to explore this beautiful part of Liverpool.

Restaurants

Liverpool's restaurant scene is fantastically varied, from award-winning fine dining to independent bistros and high street favourites, the city boasts an eclectic mix of dishes and cuisine. Take a look at ACC Liverpool's Delegate Card for the cream of the crop. For an infusion of culture take a stroll around the city's Chinatown area (the oldest in Europe) and you'll find a tasty selection of Chinese and Pan-Asian restaurants to enjoy.
Not only is ACC Liverpool ‘zero to landfill’, our venue also harvests rainwater and serves locally-sourced food by our in-house caterers Centerplate. If that wasn’t enough, sister venue Exhibition Centre Liverpool has installed 925 PV panels which will generate renewable energy for the next 20 years!

Tate Liverpool is the home of the National Collection of Modern Art in the north of England. Located in Albert Dock within walking distance from ACC Liverpool, it is one of the most visited galleries outside of London. In recent years artists featured in Tate Liverpool’s special exhibitions have included Gustav Klimt, Pablo Picasso, René Magritte and Claude Monet.

Liverpool has four of them: the University of Liverpool, Liverpool John Moores University, Liverpool Hope University and Edge Hill University, and is also home to the Liverpool School of Tropical Medicine, the first institution of its type in the world. Carrying on the musical legacy of the city are the pupils of Liverpool Institute for Performing Arts founded by proud Liverpudlian Sir Paul McCartney.
Liverpool is one of the most cost-effective destinations in Europe, meaning your delegates can make the most of their time in the city without breaking the bank. Amongst a host of free attractions is one of the most impressive collections of museums in Europe, including the landmark Museum of Liverpool where you can enjoy the best view in the UK, as voted for by the British public.

For nearly a century the Three Graces - The Royal Liver Building, The Cunard Building and The Port of Liverpool Building - have defined one of the world’s most recognisable skylines. These majestic buildings were conceived and constructed as visible symbols of Liverpool’s international prestige, proud emblems of its commercial prowess. The Three Graces on the Bund in Shanghai, China, were modelled on the originals in Liverpool by wealthy Western businessmen and developers.

Maybe this is cheating a little bit but it’s harder than it looks! ACC Liverpool gives you all you’ll ever need to stage a successful event. Led by our award-winning events team, we provide everything from overall event management to IT set-up and audio visual equipment. Our ‘At Your Service’ package keeps you at the heart of everything we do and is designed to support you and put your mind at ease.
Congratulations!

Yellow Submarine

Contrary to the Beatles’ world famous song, we don’t all live in a yellow submarine in Liverpool, but you can spot them throughout the city! A 51ft sculpture greets you at John Lennon Airport, and the immersive Beatles Story museum boasts a life size replica for you to tour.

Ok we admit – we can’t think of a Z, but congratulations on making it to the end of our encyclopaedia of all things Liverpool. We hope you’ve been inspired to visit our fabulous city and find out more about how ACC Liverpool can help you to grow your event and make it the best it can be!

ACC Liverpool - home to BT Convention Centre, Echo Arena and Exhibition Centre Liverpool - is a spectacular world class venue located on the banks of the Liverpool Waterfront.

Voted the Best UK Conference Centre for five years running, ACC Liverpool’s campus site features Europe’s only interconnected arena, conference and exhibition venue providing the perfect combination for meetings, banquets and exhibitions.

With competitive rates and meeting facilities suitable for international congress, corporate events, trade shows, launches, annual conferences and more - ACC Liverpool has room for every meeting.

With 658 hotel rooms in 3 on-site hotels, a further 6,208 City Centre rooms within walking distance and served by two international airports, ACC Liverpool has all you’ll ever need for your next event.