

# ENVIRONMENT



## HIGHLIGHTS FROM 2022



**WASTE  
STRATEGY**



**REDUCTION IN  
FOOD WASTE**



**ENERGY IMPACT  
STATEMENTS**



**MOVE TO  
E-TICKETS**



**MEATLESS  
FARM KIOSKS**

# THE STORY SO FAR

This area of work has become a driving force in our business, for both commercial and humanitarian reasons.

We've developed a waste strategy that has seen the introduction of a cardboard bailer, which means we don't send any cardboard to recycling, further supporting our REDUCE, REUSE, REPAIR and RECYCLE philosophy.

A new contract with Britvic to install dispensers throughout the arena will drastically reduce the use of single use plastic throughout the venue, and we've moved to entirely digital tickets cutting down paper usage.

Working with service partners Sodexo Live! we have made changes to our food offer, opening new vegetarian and vegan outlets in the arena, providing more sustainable options to audiences. We **have eliminated food waste by using an ORCA anaerobic digester which breaks anything that can't be donated to the community into a liquid that is disposed of via our sewage system.**

In the conference sector we are helping clients make smarter choices when it comes to planning, providing energy impact statements to inform decisions.

We have introduced a cycle to work scheme to encourage employees to consider alternative modes of transport.



## CASE STUDY: **WASTE STRATEGY**

Our waste strategy is based on a REDUCE, REUSE, REPAIR & RECYCLE principle. Through this we have identified ways to ensure none of our waste goes to landfill, and we are on a mission to reduce recyclable waste by 2024. All our waste is sorted into categories on site and is tracked and monitored so we know where it goes.

# KEY INITIATIVES IN 2023

Much of this year has laid the groundwork for a productive 2023. We're working towards ISO 50001 which will ensure we are managing energy efficiently. To reduce our energy use we are kicking off the year with a project which will see LED lighting installed throughout our campus, significantly reducing emissions.

In addition to the ISO standard we will maintain our Green Meetings silver accreditation, with a view to improving and progressing to gold in the coming years.

Working towards our pledge of carbon net zero by 2030 we're looking at a range of measures including carbon reduction, carbon offsetting and carbon credits. We are working with service partners to understand how we can measure our impact together and perhaps most importantly creating a staged pathway to 2030 that details how we will get there.

As part of our waste strategy and in partnership with service providers we are looking to reduce single-use plastics from across our site. We will find ways to ensure our catering provides more low carbon, meatless and innovative solutions as well as ensure our food waste is processed on site through a food composting system.

This year we intend to review our equipment lifecycle to identify opportunities to replace systems with more sustainable, gas free solutions, aligning these ambitions with funding streams.

## 2023 COMMITMENTS

- ✓ Achieving ISO50001
- ✓ Replacing lighting with LED across the campus
- ✓ Reducing the use of single-use plastic throughout the site
- ✓ Maintaining Green Meetings Accreditation
- ✓ Developing a pathway to Carbon Net Zero 2030
- ✓ Implementing a food composting system across the site

# HOW WE'LL GET THERE



## CARBON



## ENERGY



## WASTE



## WATER

- 🎯 Achieving ISO50001
- 🎯 Replacing lighting with LED across the campus
- 🎯 Reducing the use of single-use plastic throughout the site
- 🎯 Receiving Green Meetings accreditation
- 🎯 Developing a pathway to Carbon Net Zero 2030
- 🎯 Implementing a food composting system across the site