

ACC Liverpool Media Pack



ACC Liverpool

ACC Liverpool, home to BT Convention Centre and Echo Arena, is an award-winning venue located on the world-famous Liverpool waterfront. It sits alongside the Grade I listed Albert Dock complex and UNESCO World Heritage Site on the eastern bank of the River Mersey, in the heart of Liverpool city centre.

The award-winning BT Convention Centre and Echo Arena are interlinked by a glazed, central galleria which joins the two venues.

ACC Liverpool opened in January 2008 with the opening event for Liverpool's year as European Capital of Culture and has since played host to a string of international events, including MTV Europe Music Awards, BBC Sports Personality of the Year and the 15th Anniversary MOBO awards.

ACC Liverpool plans to build a state of the art exhibition and events complex on the Liverpool Waterfront which is due for completion in 2014.

The new Exhibition Centre will link directly to the existing facility and will consist of 8,100 sq metres of space which will be sub-dividable into three separate halls, each 2,700 sq metres in size.

Fast Facts

ACC Liverpool is one of the greenest venues in Europe thanks to specialist design features from wind turbines to rainwater harvesting.

BT Convention Centre; 1,350 seats, a 3,725 sq metre multi-purpose hall and 18 further meeting rooms. Total exhibition space is in excess of 7,125m² when combined with Echo Arena

The Echo Arena has a maximum capacity of 11,000

Bedroom stock of 5000 rooms within walking distance

ACC Liverpool can be secured as a high security campus, ideal for high profile political delegations



Media Enquiries

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Previous events / highlights so far

BT Convention Centre Liverpool

Highlights of the conference calendar to date include Gordon Brown's first UK Cabinet Meeting of 2009, the NHS Confederation Conference and Exhibition, the Royal College of Nursing Congress and the Liberal Democrat Annual Conference 2010.

The Labour Party Annual Conference 2011 was the biggest conference ever hosted at ACC Liverpool to date with 1,200 staff employed on site during the five days of conference as both venues operated at full capacity. The conference generated £15m for the city's local economy, hosting over 11,000 delegates, including 2,000 press and media, and more than 500 fringe events across the city.

2012 promises to be another busy year. BBC Worldwide Showcase, the world's largest international television market hosted by a single distributor, came to ACC Liverpool for the first time in the event's 36 year history, attracting 640 delegates.

The International Bible Student's Association, the International and European Association Congress and the 15th International Handbell Symposium are just some of the organisations heading to ACC Liverpool.

Echo Arena

2011 was an action-packed year with Katy Perry, Rihanna, World Cup Judo and the comic genius of Alan Carr. A busy year culminated in Sir Paul McCartney performing a homecoming gig for the first time at the venue and being awarded with Echo Arena's inaugural Icon Award.

Highlights for 2012 so far include a sell out One Direction gig whilst forthcoming events include Westlife, Noel Gallagher and Michael McIntyre.



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Green Credentials

ACC Liverpool is one of the greenest venues in Europe, specifically designed with the most energy efficient, environmentally-friendly green criteria in mind.

The venue has been designed to produce half the CO2 emissions it would without any environmentally-friendly measures whilst using 20% less electricity – lighting, for instance, is high efficiency and controlled by motion detection.

Outside, rainwater is collected on the roof which is used to flush toilets, accounting for about 40% of the water used for flushing toilets in the venue; five 20-metre low noise wind turbines on the riverside of the venue contribute to our electricity supply.

We are the only BREEAM and ISO14001 accredited venue in the UK.

ACC Liverpool's Environmental Task Force drives ideas that change the way we do business to make it greener and cleaner, as well as supporting our hotel and tourism partners to do the same.



Awards and Accreditations

Regional:

- TMP Annual Tourism Awards –Performance Venue of the Year awards 2010
- TMP Annual Tourism Awards –Sustainable Tourism 2011
- TMP Annual Tourism Awards –Excellence in Business Tourism 2011

Industry

- C&IT Hotlist Awards – Best Venue for Sustainability – Gold Award 2009 & 2010
- C&IT Hotlist Awards – Best Conference Venue – Silver 2010
- M&IT Best UK Conference Centre – Silver
- Exhibition News Award – Most Effective Team 2009
- Exhibition News Award – Green Award 2009 & 2010
- Eventia – Best Event Team of the year 2010
- AV in-house Team of the Year – Professional AV Awards 2011



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